

# America's Great Resorts

## Exclusive

### "Top Picks" eMail

**Five Exclusive regions with only one "Top Picks" partner per region**

**Components Include:**

480,000 eMails deployed, Regional exclusivity, Link to editorial story on your property, copy, photo and landing page "Call to Action" in eMail space, Live Tracking Link and Conversion study

**Total Cost per partner: \$4,900 net**

Audience Profile: HHI \$150/k+

Frequent Resort traveler

Selects include: golf, spa, dining, wine

**Deployment November 15th**

Commitment Deadline: October 1st

Material Deadline: October 15th

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For more information call:

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